

# AR With Layar Creator

*Fast & Easy Augmented Reality Creation*

Augmented Reality (AR) can seem like magic but there are a growing number of creation tools that make it easy and fun for everyone to get started making their own. Layar Creator is a simple drag-and-drop interface available online. Here's how to get started:

## ① Layar Creator

Sign up and sign in at **Layar Creator** at <http://layar.com/creator>

## ② + New Campaign

Create a new campaign. The image you upload is your "target" image - this is what you will point your camera at to see the Augmented Reality. The image should have a good amount of detail. Choose carefully - you can delete but not edit this target. Layar will check your image to make sure it will work well.

## ③ Build the AR content.

**CLICK ON BUTTONS TO EDIT OR DELETE**

**DRAG & DROP BUTTONS ONTO TARGET IMAGE**

Note: There is a fee for removing ads from Layar pages but you can apply to have this waived for educational projects.

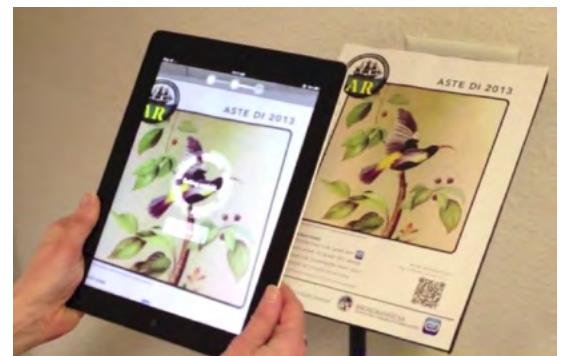
## WHAT YOU WILL NEED

- camera enabled mobile device
- Layar App installed on your mobile device  
<http://layar.com/download>
- digital image (jpg or png)
- web browser
- an account at <http://layar.com> **Sign Up!**
- content for AR layer: links, video, images, social media, etc.



## ④ Save Page

- ⑤ Open the Layar App on your mobile device, hold the camera over a printed version of your target image.



## RESOURCES

- Layar Help <http://devsupport.layar.com/categories/20034548-layar-creator>
- Augmented Reality Teaching Tip
- Recent project made with Layar Creator: <http://ccare.community.uaf.edu>